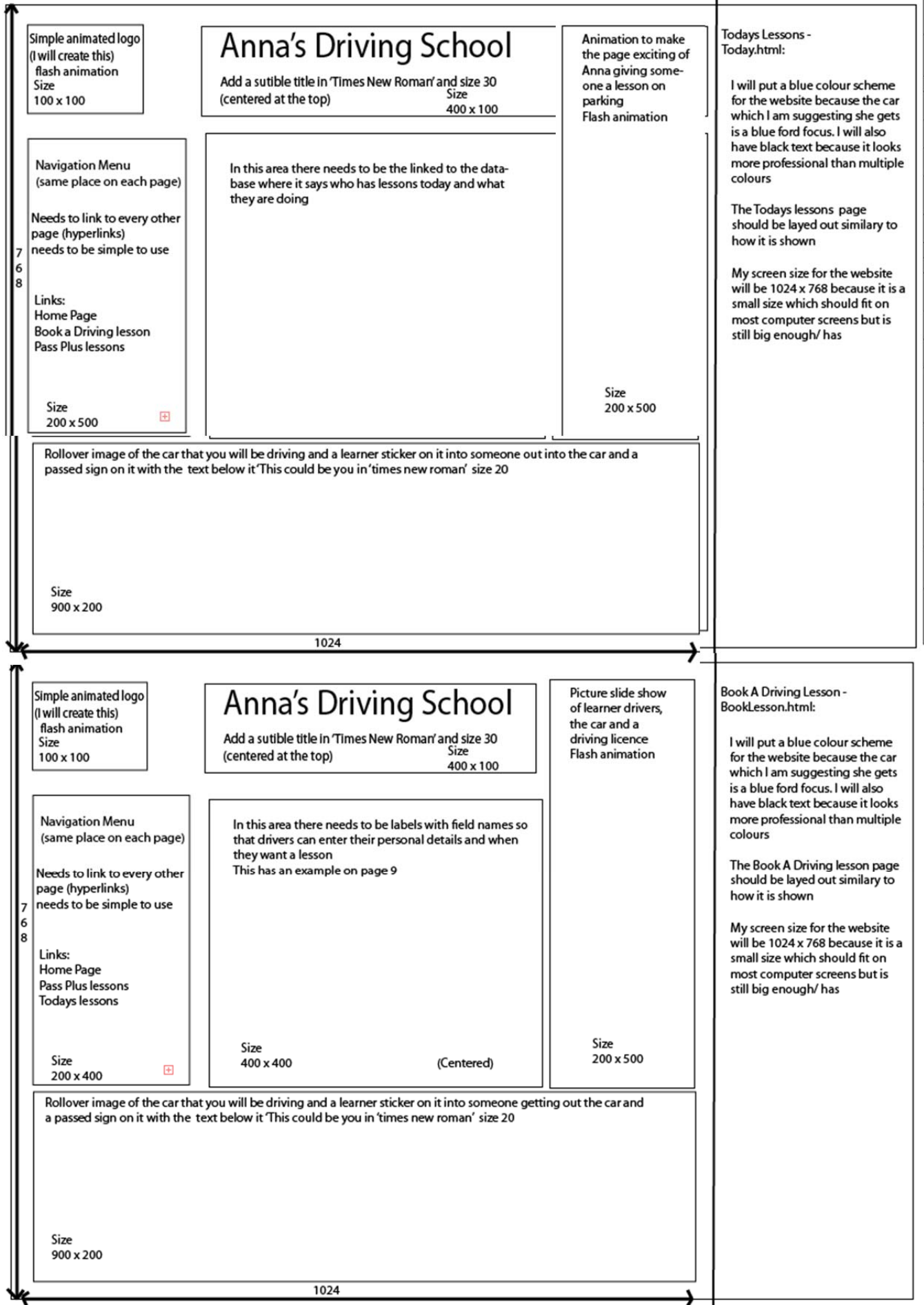


<p>Simple animated logo (I will create this) flash animation Size 100 x 100</p>	<h2>Anna's Driving School</h2> <p>Add a subtle title in 'Times New Roman' and size 30 (centered at the top) Size 400 x 100</p>	<p>Animation to make the page exciting of Anna giving someone a lesson on parking Flash animation</p> <p>Size 200 x 500</p>	<p>Home Page - Index.html:</p> <p>I will put a blue colour scheme for the website because the car which I am suggesting she gets is a blue ford focus. I will also have black text because it looks more professional than multiple colours</p> <p>The home page should be layed out similiary to how it is shown</p> <p>My screen size for the website will be 1024 x 768 because it is a small size which should fit on most computer screens but is still big enough</p> <p>Sizes are appozimates</p>
<p>Navigation Menu (same place on each page)</p> <p>Needs to link to every other page (hyperlinks) needs to be simple to use</p> <p>Links: Book a driving lesson Pass Plus lessons Todays lessons</p> <p>Size 200 x 400</p>	<p>text in 'times new roman' size 16 needs to attract younger learner drivers (Centered)</p> <p>Size 400 x 400</p>		
<p>Rollover image of the car that you will be driving and a learner sticker on it into someone out into the car and a passed sign on it with the text below it 'This could be you in 'times new roman' size 20</p> <p>Size 900 x 200</p>			

1024

<p>Simple animated logo (I will create this) flash animation Size 100 x 100</p>	<h2>Anna's Driving School</h2> <p>Add a subtle title in 'Times New Roman' and size 30 (centered at the top) Size 400 x 100</p>	<p>This box needs to contain a picture of Anna</p> <p>Size 200 x 500</p>	<p>Pass Plus Lessons - PassPlus.html:</p> <p>I will put a blue colour scheme for the website because the car which I am suggesting she gets is a blue ford focus. I will also have black text because it looks more professional than multiple colours</p> <p>The Pass Plus lessons page should be layed out similiary to how it is shown</p> <p>My screen size for the website will be 1024 x 768 because it is a small size which should fit on most computer screens but is still big enough/ has</p>
<p>Navigation Menu (same place on each page)</p> <p>Needs to link to every other page (hyperlinks) needs to be simple to use</p> <p>Links: Home Page Book a Driving lesson Todays lessons</p> <p>Size 200 x 400</p>	<p>In this box it needs to contain information about the pass plus lessons Anna is offering in font 'times new roman' and size 16</p> <p>Size 400 x 400 (Centered)</p>		
<p>Rollover image of the car that you will be driving and a learner sticker on it into someone getting out the car and a passed sign on it with the text below it 'This could be you in 'times new roman' size 20</p> <p>Size 900 x 200</p>			

1024



Design (task1): reasons why the design choice meets the needs of the end user

The desired outcomes and performance criteria	
Must contain enough pages to interest and inform learner drivers	There will be text on the homepage which will be designed in the plan above to inform and attract learner drivers
Must be simple to use for learner drivers of all age ranges	I have designed the website to be simply laid out with only a few tables so that it is not complicated
Must make website efficient	My website designed is efficient because I don't have too many animations etc
All pages must link together using navigation menu	I am going to put a navigation menu on the left side in the same place on each which links to all the other pages
Must attract younger learner drivers	To attract learner drivers I am going to include a role over image on most pages and an animated logo etc as shown above in the design
Finished web pages must be in colour	I will have a blue colour scheme
Each page Must look professional	I am going to use a professional colour scheme and have laid out my design (as shown above in the design) so that the tables fit together neatly making them look professional
Navigation menu must be in same place	I am going to put a navigation menu on the left side in the same place on each which links to all the other pages
Must have suitable heading	I am going to make suitable headings based on what the page is including so on The Pass plus lessons page it will properly be called something like 'Pass Plus Lessons' etc
Must include simple logo	I am going to create a simple animated logo in flash which will not be too fancy but will make the website look more professional
Home page Must make page exciting	To make my home page exciting I am going to add an animated logo, a flash animation and a roll over image
Must include images, sound, video or animation	I am including animated logo, a flash animation and a roll over image

Must not include too much (of above)	To stop the website from loading slowly I am only adding a few simple things which will attract people like a simple animated logo, a flash animation and a roll over image which I don't think is too much
Book a driving lesson page Must include 'Field' names and boxes for member's personal details	when I create the website I will design this area similarly to as shown on page 9 so that it meets this PC
More pages Must include some more pages	I am also including 2 other pages (not including the Pass Plus and Home pages) which are 'today's lessons page' and 'book a driving lesson page' which are all different
Must not include more than four pages altogether	
Must be different	
On one page Must include information about Pass Plus lessons	On the 'Pass Plus lessons' page I am including information about what Anna is offering
Research Must research pages from other driving school websites	I plan to Google other driving school websites like Red, the AA and BSM
Report 20. Must produce report on developing website for mobile phones	I plan on using Google to find out what needs to be different for the website to be useable on a mobile phone and then make a report for what I have found out